

BURIEN



BURIEN MAGAZINE IS:

MAILED OUT

2x
per year

RECEIVED BY

53k+
residents

WRITTEN IN

3
languages

PUBLISHING SCHEDULE

SPRING 2022

mails April 18

Reserve by March 4
Materials by March 10

FALL 2022

mails September 2

Reserve by July 19
Materials by July 25

If you want to easily and affordably reach an entire city at once, Burien Magazine is a powerful tool for your shop local campaign. Filled with engaging stories, information, and resources, Burien Magazine is a household name that residents value and trust.

AD DESIGN & PRODUCTION: \$100

Includes three revisions, additional charges will apply thereafter.

CONTACT

Discover Burien

assistant@discoverburien.org
(206) 433-2882

AD RATES *per ad for one / two issues*

OUTSIDE BACK COVER* \$3,150 / **\$2,835**
NON-RESIDENT RATE \$4,410 / **\$3,970**

INSIDE FRONT/BACK COVER* \$2,835 / **\$2,550**
NON-RESIDENT RATE \$3,970 / **\$3,570**

FULL PAGE* \$1,890 / **\$1,700**
NON-RESIDENT RATE \$2,645 / **\$2,380**

1/2 PAGE \$1,260 / **\$1,135**
NON-RESIDENT RATE \$1,765 / **\$1,590**

1/3 PAGE \$840 / **\$755**
NON-RESIDENT RATE \$1,175 / **\$1,060**

1/6 PAGE \$500 / **\$455**
NON-RESIDENT RATE \$710 / **\$635**

AD SIZES

COVER/FULL PAGE
8.375" x 10.875" (*trim*)

1/2 PAGE
7.25" x 4.81"

1/3 PAGE
4.75" x 4.81"

1/6 PAGE
Tall: 2.25" x 4.81"
Wide: 4.75" x 2.25"

AD SPECS

Please provide a PDF file at 300dpi resolution with colors converted to CMYK and all fonts embedded.

***Cover and Full Page Ads:**
Keep important elements within 0.25" safe zone and add 0.125" bleed to trim size.

magazine.burienwa.gov/ad

Burien Magazine is an official publication of the City of Burien municipal government



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